



Atty. Docket No. YOR920000138US1
(590.010)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Kienzle et al.
Serial No. : 09/578,675 Examiner : Unassigned
Filed : May 25, 2000 Art Unit : Unassigned
For : CREDIT BASED MEDIA PRESENTATION

ASSOCIATE POWER OF ATTORNEY

Assistant Commissioner for Patents
Washington, DC 20231

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Sir:

Please recognize the following individual as an Associate Attorney in this case:

Stanley D. Ference III
Registration No. 33,879

FERENCE & ASSOCIATES
129 Oakhurst Road
Pittsburgh, Pennsylvania 15215
(412) 781-7386 - Telephone
(413) 781-8390 - Facsimile

All correspondence should continue to be directed to the above appointed
Associate Attorney.

Respectfully submitted,

Douglas W. Cameron
Reg. No. 31, 596

Registration No.

One of the Attorneys of Record

Dated: 11/28/01



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(590.010)

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December 4, 2001

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TRANSMITTAL LETTER

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being deposited with the United States Postal Service as first class mail, addressed to the Assistant Commissioner for Patents, Washington, DC 20231 on December 4, 2001.

Assistant Commissioner for Patents
Washington, DC 20231

Stanley D. Ference III
Reg. No. 33,879

December 4, 2001
Date of Signature

Sir:

Transmitted herewith is an Associate Power of Attorney for the above-identified application.

Respectfully submitted,

Stanley D. Ference III
Registration No. 33,879

FERENCE & ASSOCIATES
129 Oakhurst Road
Pittsburgh, Pennsylvania 15215
(412) 781-7386
(412) 781-8390 - Facsimile

Enclosure

Attorneys for Applicants